

# Lewis & Clark

## Bicentennial in Oregon

Issue #1

Newsletter

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*Director's Note: Welcome to the first issue of the LCBO newsletter. I'll publish this every other month to keep the LCBO Board of Directors, Ex Officios, Partners and others current on commemoration activities in the Pacific Northwest and nationally. Accuracy, brevity and, hopefully, humor guides my writing. If you would like to be removed from this list or have suggested additions, please email them to me at: [execdir@lcbo.net](mailto:execdir@lcbo.net). This document will be posted on the LCBO website as well.*

### National Program Updates

- The **National Lewis & Clark Bicentennial Council** announced that the Ad Council's bicentennial campaign will launch this fall with national print and tv public service announcements. A new, improved web portal is being developed for the Council that will be referenced in all Ad Council ads. Additionally, the Council partnered with over 20 federal agencies to produce a commemorative brochure and map. I have copies available, they are free. A new national brochure on signature events is being developed and will be distributed this summer. First Lady Laura Bush has agreed to serve as the honorary chair of the bicentennial.
- The **National Park Service's** Corps of Discovery II traveling exhibit tent and "Tent of Many Voices" performance space will come to Oregon and Washington beginning in October of 2005 and departing in March, 2006. Host communities & tribes have been notified of their (tentative) dates.

The communities/tribes tapped to host the traveling show for 2005 are:

Clarkston-WA  
Pendleton/Umatilla Tribe-OR  
The Dalles/Warm Springs Tribe-OR  
Vancouver/Cowlitz Tribe-WA  
Pacific County/Chinook Tribe-WA  
Astoria/Clatsop-Tillamook-Chinook Tribes-OR

Beginning in March, 2006:

St. Helens-OR  
Grande Ronde-OR  
Stevenson/Yakama Tribe-WA  
Toppenish/Yakama Nation-WA  
Warm Springs Tribe-OR  
Tri Cities/Pasco Tribe-WA  
Dayton-WA.

A final calendar will be posted on the LCBO website. The average stay of the exhibition is 5 days per site.

Events occurring in the Corps II's 'Tent of Many Voices' are being videotaped to maximize public outreach, particularly for people not on the Trail. To view the tapes, go to: [www.lewisandclarknet.com/index.php](http://www.lewisandclarknet.com/index.php)

- The **Smithsonian's Museum of Natural History** has launched "Lewis & Clark as Naturalists", a new interactive website which includes a map, specimens from their collection, field images of the plants and animals the Corps encountered as well as accompanying journal entries describing the various species. A classroom resources page with a teacher's guide is also on the site. [www.mnh.si.edu/lewisandclark](http://www.mnh.si.edu/lewisandclark)
- The **U. S. Mint** will have the Lewis & Clark dollar available about May, 2004. There will be \$500,000 minted and \$50,000 of them will be sold with special Indian-made pouches being produced in partnership with tribes. \$100,000 will be sold in sets with the L&C dollar, the nickel, the Sacagawea dollar, a silver version of the Lewis & Clark Peace Medal as well as Lewis & Clark stamps and the Napoleonic Medal. The commemorative series of nickels will be minted in 2004 and 2005 reflecting the Louisiana Purchase and Native American involvement in the expedition. For more information, contact Christy Bidstrup at [cbidstrup@usmint.treas.gov](mailto:cbidstrup@usmint.treas.gov).
- The **Corps of Engineers** will produce and distribute 'Discovery Boxes' for educational purposes. For more information, contact Patty Williams at: [patricia.d.williams@usace.army.mil](mailto:patricia.d.williams@usace.army.mil).
- The next **National Signature Event** will be at the Falls of the Ohio in Louisville, Kentucky and Clarksville, Indiana. Events run from October 14<sup>th</sup> through the 26<sup>th</sup>, 2003. For more information, go to: [www.falloftheohio.org/lewisandclark.shtml](http://www.falloftheohio.org/lewisandclark.shtml).

### Regional Program Updates

- The **Oregon Army National Guard** has Lewis & Clark Discovery Boxes available with accompanying presentations to Oregon schools. While this year's programming ended in May, it will resume again in September, 2003. The presentation is geared towards 4-6<sup>th</sup> graders and shows how the Corps military expedition lived, worked and moved as a military unit. For more information, contact Alisha Hamel @ [alishahamel@aol.com](mailto:alishahamel@aol.com) or Lt. Col. Mark Rathburn at [mark.rathburn@or.ngb.army.mil](mailto:mark.rathburn@or.ngb.army.mil).
- The **Confluence Project**, which involves the development and placement of interpretive artwork by artist Maya Lin at five Washington sites, has made great progress. Ms. Lin is currently working on models for the sites and is interested in adding a sixth site – Oregon's Lewis & Clark State Park – to the project. The Project's Executive Director, Jane Jacobsen, recently met with Executive Director Mike Carrier of Oregon Parks and Recreation to discuss the artist's vision. Stay tuned for updates on this exciting possibility for Oregon. For more information, go to: [www.confluenceproject.org](http://www.confluenceproject.org).
- The **Lewis & Clark Explorer Train** is running! Of course you've all seen the press by now on the first run on May 17<sup>th</sup> sponsored by the Port of Portland. The first run for the public was held the following Friday. The train runs Friday through Monday with food and beverage service available. For more information about the train, go to the LCBO website at [www.lcbo.net](http://www.lcbo.net) and click on 'Explorer Train'. Amtrak has recently launched a new webpage to purchase Explorer Train tickets, go to [www.amtrak.com/savings/lewisclark.html](http://www.amtrak.com/savings/lewisclark.html).

A few late developments: one train car has been retrofitted to meet ADA requirements; an Explorer Train poster by Seattle artist J. Craig Thorpe is for sale on the train and other non-food concessions are being considered to sell with profits to support the train's operations; well over 3,000 seats have been sold; a step-on guide program for the train is being ironed out; Tri Met is developing bus ads about the train. And finally, the feedback has been incredibly positive....the train, the scenery, the food and food service in particular... my hat is off to Charles Barker and Salmonberry Catering.

## **Director's Report**

The **Murdock Foundation** has invited LCBO to submit a grant request to help fund the LCBO Development Director's position. I'm currently writing the grant with an expected outcome the fall. In the meantime, I've interviewed most of the LCBO Board of Directors seeking their advice and help in funding the strategic plan programs via the corporate and foundation communities. As a result of these interviews, a funding plan is being developed with the help of LCBO Development Committee Director, Dr. Les Bergeron. I will be sure to send out press releases as we connect LCBO-supported projects to new funds.

Part of the LCBO **Meyer Memorial Trust** Grant supports a Project Director for our Rivers Project. A small committee from the Rivers Project, including LCBO Board Member Chet Orloff, helped develop a detailed work plan and a process for hiring that person. Interviews of candidates will be held shortly with the hope that the person will begin work soon.

Another area the Meyer Trust Grant supports is an assistant for me. I'm pleased to say I've hired a part time person named Rachel Manning. Rachel's mother, Sherry Manning, runs the Bicentennial Programs for Lewis & Clark College. Rachel previously worked as an assistant for the National Lewis & Clark Bicentennial Council when it was located here at the college and, most importantly, has strong computer skills. Boy, am I grateful to have her!

I've recently met with the senior management of **AAA Oregon/Idaho** to give an overview of Oregon's Commemoration. It must have been a hit, I've been invited back to meet with their marketing team to develop ideas that will be beneficial to their membership as it relates to the Bicentennial.

The **Circle of State Advisors (COSA)** has a representative from each of the Trail states and works in conjunction with the National Council has produced a wonderful poster which specifically highlights the Bicentennial Signature Events. I've got 250 of them and will distribute to Oregon Tourism, Astoria Chamber of Commerce and other venues. Call me if you'd like to have one. They're free, informative and specifically designed for visitor centers.

The **August LCBO Board meeting** will be held in Portland at the campus of Lewis & Clark College on Tuesday, August 19<sup>th</sup> from 1:00 p.m. to 3:00 p.m.

## **2003 Northwest Calendar**

July 13 – November 15: Reflecting on Lewis & Clark: Contemporary Native American Viewpoint. Maryhill Museum of Art. (509)773-3733.

August 10-15: Summer Teacher Institute – Lewis & Clark and the Legacies of Discovery. Lewis & Clark College. (503)241.0543.

September, 2003 -  
September, 2006 Lewis and Clark College Educational Programming. Contact Sherry Manning at (503)768-7207.