

Appendix A Situation Analysis Drafted February, 2002

I. Introduction

The year 2003 marks the beginning of activities nationwide to commemorate the historic exploration of Lewis & Clark. States and tribal nations across the country from Virginia to Oregon will actively participate in events, programs, tribal history and other activities during this time as thousands of Americans look to reclaim a sense of place and history and acclaim the good will of Native Americans who were so instrumental in the success of the expedition.

To this end, and to help ensure that goals are met for a successful commemoration in Oregon, the Lewis & Clark Bicentennial in Oregon (LCBO) retained Metropolitan Group (MG) to develop a statewide strategic plan delineating Oregon's involvement in the Bicentennial over the next five years.

The purpose of the situation analysis is designed to summarize the current status of Oregon's statewide planning efforts by assessing LCBO's strengths, challenges, external threats to success and key issues to be addressed.

Legitimate concerns, based on the absence of a unified overarching statewide vision, major events, clearly defined plans for leaving a lasting legacy beyond the Bicentennial, an awareness of Oregon's diverse cultural opportunities (especially the tribal cultures) and the lack of planning efforts communicated to constituents all point to the need for providing a framework for moving forward with the development and implementation of a plan of action.

In the course of our research, Metropolitan Group facilitated a brainstorming session with nearly 60 members of LCBO's institutional partners (primarily government agencies and non-profits) to provide input on concerns and issues surrounding Oregon's plan for the Bicentennial. In addition, over 30 telephone interviews and/or meetings were held with key members of planning organizations across Oregon, members of tribal governments, LCBO board members, and state and federal contacts to help identify current efforts in place, and the plans for each organization's involvement. A meeting was also held with the superintendent of Fort Clatsop to learn the vision for the future of this well-loved National Park site in Oregon.

The following analysis summarizes the current status of Oregon's statewide planning efforts.

II. The Opportunity

The Lewis and Clark expedition was an opportunity for unimaginable exploration and self-discovery. The Bicentennial commemoration of the expedition offers a similar world of opportunity.

- It has something for everyone, and offers people from every country and all cultures the chance to examine the act of exploration and the meaning of a sense of place.
- It gives America the chance to analyze our heritage, draw lessons from the past and make informed choices about the future.
- It provides Oregon with the occasion to again position itself in the outdoor spotlight as a destination for heritage and culture.
- It provides the opportunity for changing the perception that Oregonians have about its history and the telling of tribal nation's stories from an authentic perspective and current situation.
- It is the biggest commemorative event since the Bicentennial of the United States in 1976.

III. Overview and Context

The largest Bicentennial organizing committee of all of the Lewis and Clark trail states, LCBO currently is comprised of more than 50 statewide organizations including representation from federal, state and tribal governments, historical societies, museums, educational institutions, and community planning groups. LCBO is committed to ensuring a successful statewide commemoration.

LCBO's primary responsibility is:

- to provide an overarching vision of how Oregon will participate in the commemoration;
- to create a framework for turning numerous planning components into the context of a "whole;"
- to coordinate and communicate among its partners and outside entities;
- to provide assistance with and identify funding resources for community activities and programs;
- to provide support, leadership activities, and state-level interaction; and
- to lend marketing, merchandising and promotion support to community-based activities across the state.

The organization is intensely aware of existing opportunities for the success of the commemoration, and embraces a deep desire to make that success a reality. LCBO is eager to be involved in a course of action that expands the awareness of

the historical perspective provided through the Lewis and Clark story. Efforts towards creating reconciliation with Native American tribes are underway. We hope to balance the traditional limited historical portrayal of the journey by telling stories through the eyes of its native people. Communities across the Lewis and Clark trail have been actively participating in plans that will bring pride to individual communities, serve as a catalyst for economic development, and leave a lasting legacy for generations of future Oregonians.

Working closely with the National Council of the Lewis and Clark Bicentennial (NCLCB) and other trail state planning organizations, LCBO shares the common goals to commemorate the journey of Lewis and Clark, re-ignite its spirit of discovery, and acclaim the contributions and goodwill of the native peoples. Oregon also gains an advantage of having NCLCB headquartered in Portland allowing for the opportunity to build relationships close to home, and connecting to the pulse of endeavors unfolding nationally.

A. A Change in National Priorities

As the nation faces critical financial challenges, its resolve is being deeply tested. At the same time a renewed sense of patriotism is growing, as more and more people begin looking closer to home for inspiration and connecting to a sense of place. On the state level, Oregon faces its own challenges with the highest unemployment rate in the country, escalating spending cuts and the critical need for new revenue sources to help sustain its own economic future. During times of economic hardship, investment attention turns toward economic development, and less money is allocated for historical and other projects.

Families are re-thinking vacation plans by deciding to remain closer to home, as well as spending more quality time with loved ones. In this context, the Lewis and Clark story provides a backdrop for creating stronger family ties, pursuing personal exploration and discovery, reconnecting to historical roots, and looking to Oregon's future as these vital connections are made.

B. Oregon's Involvement

The primary purpose of Lewis and Clark's journey was to find direct water access to the Pacific Ocean. To that end, the Corps of Discovery spent nearly three months wintering in the shelter of Fort Clatsop near Astoria amid torrential rains, driving winds and other adverse conditions. It was at the mouth of the Columbia River and the ocean that Thomas Jefferson's vision of westward expansion for the purpose of commerce was realized. Oregon's place in history means that it should be an active participant in the Lewis and Clark Bicentennial.

Nearly 200 years later, Oregonians' fascination with the Lewis and Clark story continues and the upcoming Bicentennial is viewed as an opportunity to

showcase the treasure that is Oregon. Our geographic location encompasses some of the most spectacular landscape of anyplace along the trail – the scenic Columbia River Gorge and the north coast of Oregon. Also reflected, is a positive public awareness of the Pacific Northwest, providing Oregon with the occasion to position itself in the international spotlight as a destination for heritage and cultural tourism.

Oregon also has the advantage of previous experience with commemorative events. The 1905 World's Fair - the Lewis and Clark Centennial Exposition was the single largest event to ever have been hosted in Oregon's history. This accomplishment alone created tremendous visibility for Portland, and put it on the map. In 1993, Oregon successfully commemorated the sesquicentennial of the Oregon Trail and launched another glimpse into Oregon's rich historical past.

Oregon boasts one of only two locations on the trail that is adjacent to a major airport. Visitors to the area can participate not only in the Lewis and Clark experience, but can take advantage of other tourism activities such as world class windsurfing, snow skiing at Mt. Hood and Mt. Bachelor, visiting the wine country, and engaging in other historical perspectives through interpretive centers. These include the Oregon Trail Interpretive Center in Baker City, Tamástslíkt Cultural Institute near Pendleton, the Museum at Warm Springs, the Columbia Gorge Discovery Center and Museum in The Dalles, the End of the Oregon Trail Interpretive Center in Oregon City, the Oregon Historical Society in Portland, and Fort Clatsop National Memorial in Astoria. Oregon also offers an abundance of activities in beautiful natural settings such as the Columbia River Gorge, its majestic mountains, the high desert, old growth forests and the breathtaking Oregon coastline.

IV. Strengths, Challenges, Key Issues and Gaps

For any planning effort, it is critical to evaluate the current situation and create a plan of action. By identifying an organization's strengths and challenges, and the issues that need to be addressed, a clear road map is created that serves as a living, organizational document that gauges the progress of the project at any given point. By having a clear understanding of what the organization will face over the next several years, plans can move forward in an efficient and effective manner, and as challenges arise, proactive efforts can be undertaken to modify the course of action, therefore avoiding uncomfortable surprises, and potential financial risks.

Vision and Legacy

In order for the Bicentennial commemoration to truly be a success, the need for an overarching vision must be in place that drives each activity and community effort. While many resources are already in place in Oregon, LCBO lacks a clear unified statewide vision that ties directly to a lasting legacy beyond 2006. The Bicentennial commemoration must hold future relevancy not only for the communities along the trail, and the entire state may benefit if our commemoration expands knowledge and understanding of the expedition and our native peoples.

Included among the State of Oregon's top eight benchmarks are the economy, education and the environment. Although a lasting legacy does not necessarily have to directly relate to Lewis and Clark in name or content, the expedition story does provide a framework that easily encompasses these three particular areas. For instance, we could create a legacy project that deals with education because Lewis and Clark brought back a wealth of knowledge and information, thus educating many people on numerous topics. LCBO needs to identify which of these benchmarks provides the greatest compelling need for the state and direct its efforts towards creating a positive legacy that leverages significant events, leadership and teamwork. The Lewis and Clark story can serve as the springboard toward this end.

A. General observations

- LCBO is currently the largest of all the Lewis and Clark Bicentennial committees along the trail, and originally formed as a coalition of many partners including tribal governments, federal, state and non-profit agencies.
- There is a widespread belief that LCBO's planning efforts may lag behind those of some other trail states.
- There are few major events and visitor-oriented activities planned beyond major events such as Corps of Discovery II, Destination 2005-The Pacific (signature event) and the National Lewis and Clark Bicentennial Exhibition.
- Influential and visionary members on LCBO's board have been under-represented.

B. Strengths and Assets

- Oregon's geographic location – with well-known icons such as the Columbia River, the scenic Columbia River Gorge, Fort Clatsop, and the north coast is extremely desirable.
- There is a positive public awareness of the Pacific Northwest

- There are a number of identified Lewis and Clark landings and campsites, and the Oregon Historical Society houses significant artifacts from the expedition.
- There is a strong presence of recognized Native American tribes, world-class, tribal-owned interpretive and cultural centers, and tribal-owned tourism businesses.
- There are many existing trails and interpretive signs, and fine interpretive and tourism facilities are already in place on both sides of the Columbia.
- Our major transportation infrastructure is already in place – I-84, I-5 and Hwy 30; Portland International Airport is located in the metropolitan area on the trail, along with major rail services such as Amtrak.
- The mouth of the Columbia River and the Pacific Ocean were the final western destination of the expedition and a focal point of the Bicentennial.
- Oregon is home to a number of colleges and universities providing academic resources, and/or collections centered on Lewis and Clark – Oregon State University, University of Oregon, Lewis and Clark College, Portland State University.

C. Challenges and Opportunities

While there are a number of challenges that face LCBO, there are several that require special focus. These include developing a clear unified statewide vision for the commemoration; a pressing need to secure adequate planning resources and funding for activities; expanding programming statewide; and including tribal involvement in all planning efforts. There is also the need to develop a strong K-12 educational curriculum that addresses Oregon history prior to Lewis and Clark contact; and finally, the need for creating a lasting legacy beyond 2006. Individual challenges and opportunities are further articulated below:

- Create a unified overarching statewide vision for the commemoration.
- Ensure tribal perspectives of the Lewis and Clark story are accurately portrayed.
- Drive Oregon's marketing goals beyond what is being done by tourism.
- Develop a first-person living history attraction located on the West Coast; the Bicentennial offers an unprecedented opportunity to increase the national and international stature of Fort Clatsop.
- Develop and communicate a schedule that shows the geography and timeline of all major activities taking place on both sides of the river.

- Prioritize and refine goals, messages, and how promotions will be linked to other organizations.
- Secure adequate planning resources and funding for events, programs and small infrastructure improvements.
- Create a merchandising program that raises funds for Bicentennial projects.
- Include tribal government involvement in all planning efforts.
- Sustain the passion, excitement and vision, and avoid burnout over a period of several years.
- Respond to a major national media campaign that begins in April 2002 and the national Bicentennial kickoff in January 2003.
- Assist with committed energy and resources for statewide marketing.
- Expand statewide programming, and core programs and events.
- Define LCBO's relationship to and support for the Oregon signature event: *Destination 2005 – The Pacific* in November 2005.
- Ensure there is adequate time for planning multiple events and activities.
- Create open communication among partners and participants, and manage competing priorities.
- Work with ODOT to expand a consistent trail-wide system of signage that is distinctive for Oregon.
- Work cooperatively with Washington's planning committee.
- Coordinate a balance of fundraising and marketing activities with the National Council of the Lewis and Clark Bicentennial (NCLCB).
- Collaborate with all partners and maintaining a focus on the goals of LCBO.
- Assist smaller communities and organizations by working in phases with funding and grant opportunities.
- Create adequate programs to attract visitors to the right places during off-season times of the year, i.e. the North coast during October–March.
- Ensure that the environment and fragile ecosystems are protected from the increase of visitors and avoid straying from a sustainable strategy.
- Coordinate the timing of events in Oregon.
- Work with state and local agencies to provide transportation planning to manage the increase in visitors and effectively disperse them to a variety of events and activities.
- Encourage participation from communities outside the Lewis and Clark corridor.
- Take advantage of the opportunities for economic revitalization.

D. Key Issues and Gaps

- Identifying major projects that LCBO will sponsor on a statewide basis for anchor points and publicity.
- Providing a statewide vision on which all activities and programs hinge and engaging key partners.
- Raising adequate funding for signature events and other major activities.
- Leaving a lasting legacy in Oregon for generations 200 years from now.
- Creating a statewide educational curriculum for grades K-16 that addresses Native American nations and Oregon history prior to Lewis and Clark and the impact that exploration contact has today, as well as curriculums for science and nature.
- Providing the opportunity for all schoolchildren and all grades to experience the history of Lewis and Clark and its impact on Oregon, participate in events, and visit historical and cultural sites.
- Engaging active state participation in traffic management, patrol, and emergency services.

1. Goals

Through the partner brainstorm session, goals were identified and distilled into four major areas: heritage and history, tourism and economic development, environment and natural resource protection, and organization. The information below represents the input and comments of this brainstorm session.

➤ Heritage and History

- Connecting to history, passing along to the next generation, accurate and truthful telling of past events, especially those of the tribes.
- Creating a heightened awareness of where we came from, a sense of place and community, including a historical literacy of Native American history and culture – awareness of their concerns, as well as honoring their contributions both past and present.
- Providing a memorable, intellectual and educational experience for all Oregonians - the Bicentennial has something for everyone.
- Leaving a lasting legacy beyond 2006.

➤ Tourism and Economic Development

- Taking advantage of opportunities for potential economic and community development statewide.
- Attracting market share for Oregon.
- Increasing tourism by solidifying the brand of the destination.

- Being sensitive to environmental and community impact of the increased numbers of visitors.
 - Encouraging statewide participation during the Bicentennial.
 - Providing activities beyond the Lewis and Clark corridor.
- **Environment and Natural Resource Protection**
- Enhancing the protection and preservation of existing eco-systems through more responsible stewardship, and responsiveness to tribal concerns.
 - Restoring natural areas and increasing access to trails both land and water-based.
 - Opening avenues for potential sustainable economic development after the signature event is over and done.
 - Developing environmental and educational programs for future generations of schoolchildren.
- **Organization**
- Developing a funding model that supports community activities and events on a sustainable basis.
 - Ensuring that the commemoration is an enormous success and positions Oregon in a positive light.
 - Creating cooperation strategies with Washington, and integration with NCLCB's goals and activities.
 - Remaining sane throughout the planning process.
 - Ensuring that organizations, agencies and communities are stronger at the end of the commemoration.
 - Safeguarding the remaining infrastructure so that it provides access and opportunities for future visitors.
 - Ensuring that how the Bicentennial is planned produces the highest quality 'product.'

One of the first and most critical actions that must take place is creating clarity around the goals of this project. Consideration must be given to prioritizing goals and narrowing the number of goals that Oregon wishes to pursue for statewide focus vs. support. Selecting three to four priority goals with measurable outcomes will allow for clear choice making related to programs and resource allocations.

2. *Organizational Capacity*

With the recent resignation of LCBO's executive director, it will be critical for the committee to solidify their organizational structure by identifying candidates and hiring a fulltime paid LCBO executive director, plus one to two support staff, if Bicentennial plans are to move forward uninterrupted. Funds will need

to be secured to cover salaries, benefits, office space and equipment over the next four years, ensuring that all projects move along in an efficient and effective manner, and that a final detailed report of commemoration activities is completed at the end of the Bicentennial.

The Oregon Heritage Commission currently provides oversight responsibility for LCBO. In order to fulfill LCBO's mandate, it will be necessary for the new leadership to possess strong organizational and coordination skills, the ability to effectively work with a variety of management styles and personalities, and get quickly up to speed under an accelerated timeframe.

3. *Infrastructure*

Oregon is home to some of the finest interpretive and museum facilities including Tamástslikt Cultural Institute of the Confederated Tribes of the Umatilla Indian Reservation; The Museum at Warm Springs, The Columbia Gorge Discovery Center and Museum in The Dalles; the Oregon Historical Society in Portland; and Fort Clatsop National Memorial and the Columbia River Maritime Museum in Astoria. This wealth of historical infrastructure, already in place, eliminates the need for investing in costly facilities for Bicentennial and related activities.

In addition, those involved with other interpretive facilities not directly located on the Lewis and Clark Trail have expressed a desire to participate during the next several years to expand visitor's historical perspective beyond Lewis and Clark. Facilities such as The Oregon Trail Interpretive Center in Baker City and the End of the Oregon Trail Interpretive Center in Oregon City have plans to expand programming, outreach, exhibits and events throughout the Bicentennial. The Oregon Historical Society (OHS) houses three artifacts from the exploration - the branding iron used by Captain Meriwether Lewis to brand horses and trees, a Jefferson Peace medal used for trading, and a sewing kit belonging to Pvt. George Shannon. OHS is also one of five venues nationwide that will host the National Lewis and Clark Bicentennial Exhibition from November 2005 - March 2006 organized by the Missouri Historical Society. The exhibit will reunite Lewis and Clark artifacts and documents that have not been seen in one place since 1806.

4. *LCBO Institutional Partners*

Over the past three years, through the work of the "institutional partners" of LCBO, Oregon has put a tremendous number of resources in place for Oregonians and the anticipated hundreds of thousands of visitors who will observe the Bicentennial of Lewis and Clark's journey to the Pacific. Many more resources are currently in place, and still more require thoughtful planning to fill the gaps that will ensure a successful outcome. Communities and organizations

along the trail have been working to address and prioritize strategic areas of heritage and history, tourism and economic development, environment/resource and cultural protection, educational, and organizational issues. Planning organizations across the state have begun grassroots efforts that involve plans for events, development of school curriculums, expanding interpretive signage, academic discourse, tribal heritage tours, and public art.

Yet, there is the perception that Oregon's efforts lag behind those of other trail states, and that time is running out. LCBO faces a national Bicentennial kickoff less than one year away, and risks being in a position of playing catch-up rather than providing a well thought-out course of action unless sustained efforts are made to stay proactively ahead of the game.

The board must provide sustained energy and dedication to ensure Oregon's success. Efforts are now in place to expand board strength, and take advantage of the talents of visionaries who can see this project through and beyond 2006. In its favor, LCBO benefits from the strong backing of Governor Kitzhaber who supports Oregon's efforts in successfully commemorating the Bicentennial.

5. *Tribal Involvement and Vision*

Oregon is home to federally recognized tribes, a number of whom are working together with planning organizations to tell the Lewis and Clark story from the Native American perspective. Their vision for the commemoration encompasses:

- Creating opportunities for accurately telling their story of contact with Lewis and Clark from their perspective,
- Showcasing the contributions they have made toward saving the salmon,
- Helping to re-instill respect for the value of the land and its natural resources,
- Creating a rich and meaningful context for visitors by helping change inaccurate perceptions that have been created through the eyes of Hollywood,
- Developing oral history and language preservation projects, and
- Describing the impacts of the expedition and subsequent settlement.

Some tribes such as the Nez Perce, Umatilla, Warm Springs, and the Chinook Tribal Council have indicated a desire to participate in the Bicentennial and clearly see the economic opportunities that the commemoration offers. Other tribes are focusing their efforts on 2005, which marks the 150th anniversary of the 1855 Stevens' Treaty Council. And, still others remain skeptical and have raised concerns and issues as to whether or not they will observe and participate in the National Lewis and Clark Bicentennial. Regardless, it is the tribal perspective of the events and peoples of the time that is the untold story. We will continue to

leave the door open for whatever participation is desired for all Native American groups.

One segment of the Native American population that has received little attention, and has not been included in providing input into the commemoration planning process, are Native Americans living in urban areas.

A strong Native American presence exists in the Portland metropolitan area. According to the 2000 Census, there are 5,587 Native Americans and 4,738 people with a combined Native American and Hispanic descent living in that area. The National Indian Child Welfare Association states that the three largest non-Northwest tribes in Portland are the Sioux, Navaho and Chippewa Native Americans.

Moving forward, it will be critical to develop strategies through which Native American people living in the urban areas can provide input and feedback throughout the planning and implementation process.

One other segment of the population that will be important to engage is the African-American community. York, a black slave, was critical to the success of the Corps of Discovery. His status, however, during the expedition was that of an equal to the other members of the group. His opinion was sought after, he was actively involved in all aspects of the expedition, and he participated equally in the vote that determined where the Corps would spend the winter months. Ironically, following the return of the Corps of Discovery to St. Louis, his status reverted back to that of a slave. His unique story is one that should not be overlooked, and involving members of the African-American community in the planning process will provide insights that will only serve to strengthen the efforts of including all perspectives of the Lewis and Clark story. There is currently an effort underway by a Portland film producer to create a film telling York's story.

6. Community Planning

A strong network of local organizations across Oregon is well into their planning for the Bicentennial and is preparing for welcoming an increasing number of visitors to the state. The Lewis & Clark Bicentennial Association (LCBA) in Clatsop County is coordinating local planning and events for the Bicentennial in the North Coast area, with a focus on tourism and education. Working closely with its counterparts in Pacific County, Washington, with the Chinook Tribe, and with Fort Clatsop National Memorial, LCBA is planning a bi-state signature event called *Destination 2005 – The Pacific* at the mouth of the Columbia River. A separate planning group has been created. The signature event will be held over the Thanksgiving weekend, November 2005. Three themes will be 1) The Arrival

and Achievement of the Objectives, 2) The Crossing, and 3) The Winter Encampment.

The Lewis & Clark Bicentennial Committee in Wasco County is working on significant projects involving *Cargo: The Equipment and Supplies of the Lewis and Clark Expedition* at the Columbia Gorge Discovery Center and Museum, the installation of a major bronze statue honoring Lewis and Clark, interpretation and education at the Gorge Discovery Center, cleaning up Rock Fort, commemorating the county's sesquicentennial, convening a gathering of the tribes in coordination with Celilo Village, and pursuing a downtown renaissance project.

The Umatilla County Lewis & Clark Bicentennial Committee is working to facilitate enhancement and preservation of the county's historical and cultural resources, developing the infrastructure that will support tourism, working with the Confederated Tribes of the Umatilla Indian Reservation, local cities and other groups and agencies, and focusing community participation in the Bicentennial commemoration.

Although many Bicentennial planning efforts continue in communities all along the trail, the Bicentennial should be viewed as a statewide commemoration involving communities and organizations not directly located on the trail. It will be important that outreach activities take place within these communities, and that the strategic plan is presented to involve them in a shared vision and buy-in of planning efforts. Community meetings should be scheduled as soon as the strategic plan is completed.

In addition, it will be important to continue building a cooperative working relationship with Washington's planning committee. Visitors to the area will come to see both sides of the river. While LCBO is responsible for planning efforts in Oregon, solidifying the ties between the two states will help to create a powerful experience for all those who will make this area their vacation or business destination.

7. Programming

Few Lewis and Clark events and visitor-oriented activities are currently confirmed for the Bicentennial. Major events such as the Corps of Discovery II traveling education exhibit, Destination 2005 – The Pacific signature event, and the National Lewis and Clark Bicentennial Exhibition are not slated to take place in Oregon until late 2005. However, in April 2002, Time Magazine and National Geographic featured spreads that promote the Lewis & Clark experience, and a four-state (Wash., Ore., Idaho, Mont.) ad buy will hit this spring in May. It will

be critical for resources to be in place for LCBO to proactively respond to the national attention these efforts will create. The need to expand programming, beginning in 2003, will require concentrated attention to ensure that ongoing activities are planned that will safely and effectively disburse visitors throughout Oregon over the course of the next four to five years.

Federal, state, local watershed councils, and tribal agencies are working cooperatively for the protection and preservation of fragile eco-systems and the development of land and water-based trails. Projects by the U.S. Fish and Wildlife are underway that are examining fish habitat restoration, water quality, preservation of scenic coastal landscapes, salmon recovery efforts, and preventing the spread of invasive species. And, the U.S. Army Corps of Engineers is engaged in a portage program that will assist those traveling by water on how to traverse the dams on the Snake and Columbia Rivers.

The Lewis & Clark corridor boasts a strong major transportation infrastructure that incorporates I-84, I-5, Highway 30, Portland International Airport and Amtrak, making it easy for extensive public access to all sites along the route including Lewis and Clark landings and campsites, interpretive centers, museums, and other points of interest.

In addition, interpretive signage is in evidence along these well-traveled highways, including 'Beaver Boards' - Oregon historical markers that are currently undergoing restoration, and interpretive signs located along the Historic Columbia River Highway. Native American tribes are providing input on interpretive signage to include correct Native American names and spellings in the Homelands Corridor.

8. *Fundraising*

One of the biggest planning gaps that LCBO must address is securing adequate funding that will carry Bicentennial activities through 2006, and beyond. An appropriation of \$100,000 was approved from the state legislature for LCBO, less than the requested \$331,000 for the 2001-2003 biennium, and LCBO has yet to take possession of the money. Also, HB 3970, to establish a Lewis & Clark license plate to provide funding for Lewis & Clark-related projects, failed in the legislature. In order to achieve LCBO's goals, significant funds will need to be raised. The exact amount will be defined in the strategic plan document.

As LCBO determines the three to four major events, legacy or educational projects that they will sponsor on a statewide level, efforts will need to be directed to adequately fund and sustain these projects on a caliber that positively

reflects Oregon's reputation for protecting its environment and celebrating its rich cultural heritage.

One source of funding has come from the National Park Service's Challenge Cost Share granting budget that channels money to projects associated with the Lewis & Clark Bicentennial. Currently, \$5 million is available to the trail states for 2002, however \$35 million in requests have been received. LCBO will serve as the pass-through agency for most of the grants issued to Oregon, with the exception of those distributed to the tribes. In those cases, NPS will work directly with tribal leadership.

The Bonneville Power Administration (BPA) has also earmarked \$200,000 in grant money over the next two years for a four-state (Wash., Ore., Idaho, Mont.) area granting \$25,000 per year for each state for Lewis and Clark related projects. LCBO will work with BPA to make grants and develop a larger grants program.

Planning should begin now to approach the state legislature for additional funding during the 2003 session. Creating a case statement and outlining project needs and how funding can be further leveraged will serve LCBO well by showing a thoughtful process that ensures the best use of legislative dollars. During the upcoming election activities, strong advocacy and cultivation efforts will be required to sell candidates on the need for funding for Lewis & Clark activities.

Preliminary research has identified a strong number of prospects in foundations, individuals of means, and businesses located on the Lewis & Clark Trail in Oregon to help provide funding for Bicentennial activities. Beyond this, little has been done to pursue funding from private sector sources, and there have been some businesses that have expressed concern over what Oregon is doing to prepare for the Bicentennial.

It will be important to schedule an identification and qualification session with the board to determine and prioritize those businesses, corporations, foundations, and private individuals and philanthropists who provide the greatest access to the largest numbers of dollars. The likelihood of success can be achieved by identifying and contacting businesses and corporations along the Lewis & Clark Trail for financial support, and who have a more obvious stake in the commemoration. In addition, it will be important for the board to be actively involved in fundraising activities and in assuming the responsibility for community outreach to key constituents as well as cultivating funding contacts and relationships with local corporations, businesses and foundations.

9. Marketing

Oregon's marketing goals are primarily being driven by tourism entities. The Oregon Tourism Commission (OTC), along with the Columbia Gorge Visitor's Association, Astoria, and POVA is pursuing efforts to increase the awareness of Oregon destinations and travel relating to the Lewis and Clark National Historic Trail and Bicentennial commemorative activities. Several broad marketing areas have been identified including primary targets, within 1,000 miles of Oregon; nationally, more than 1,000 miles from Oregon; packaged tours; and a limited amount of attention to international markets.

OTC is also working collaboratively with Washington tourism on a bi-state tourism brochure and website that highlights various travel itineraries to include points of interest including Native American homelands, and historical and cultural activities along the Lewis & Clark corridor. Its anticipated completion is April, 2002.

Outside of OTC's marketing efforts, little has been initiated by LCBO to market and promote the Bicentennial statewide beyond the Lewis & Clark corridor, to garner national and international attention. It will be critical to create a media plan and coordinate these efforts with community organizations both along, and off the trail by providing a template and assistance on interacting with the media.

Numerous visitor guides, maps, brochures, and private sector books are being produced to guide travelers to points of interest in Oregon throughout the Bicentennial. Careful thought needs to be given to identifying and producing relevant information to avoid an overlap of materials that risk overloading and confusing visitors with too much information. The most efficient avenue for visitor information is through a master event calendar that LCBO would maintain.

The same is also true for websites conveying calendar information about Lewis & Clark events and activities. Currently, there is no coordinated effort in Oregon to consolidate and link calendar information in an effective and cohesive manner. It will be important to create a single site contact for visitors to access, and where information updated and maintained on a regular basis.

Consideration should be given to redesigning the LCBO website to encompass a more consumer-friendly format. Information on the web site should include the bi-state (Ore. & Wash.), graphics and tourism brochure, with links to other organizations, an event calendar and other resources for visitors to access. Maintenance and updating of the website will need to be funded.

10. Education

As the momentum for the Bicentennial builds, it will be critical for educational curriculums to include the true and accurate telling of the Lewis & Clark story, from all perspectives. There is no statewide curriculum that includes the Native American story, both before and after Lewis & Clark. Plans are currently in place through the Northwest Regional Educational Labs (NWREL) to develop an on-line teacher-training program that encompasses everything for Lewis & Clark – a cultural and historical component, a component that teaches Lewis & Clark through a reading program geared at all levels, and a component that provides a voice for Native Americans. The coordination of the effort will be critical, and funding must be secured for this to become a reality. Fort Clatsop has a hands-on science curriculum that only covers information for that particular geographic area.

With additional cuts to school budgets looming in the future, the challenges to fund educational programs are greater now than ever. Creative options must be identified if we are to provide our children, through the educational process, with a true sense of their historical and cultural roots.

11. Tourism

The Oregon Tourism Commission is currently involved in coordinating Bicentennial promotions and tourism through a variety of activities. OTC is working in cooperation with LCBO, Pacific and Clatsop Counties on the signature event *Destination 2005 – The Pacific*, incorporating Bicentennial highlights at the Governor's Tourism Conference in April, providing community outreach, and working with various state and federal agencies to leverage resources and provide planning assistance to rural and small communities.

In addition, there is currently no major first person living history attraction located on the West Coast. The Bicentennial offers an unprecedented opportunity to increase the national and international stature of Fort Clatsop National Memorial. Perhaps one of the lesser promoted, though most deserving, attractions in Oregon, it holds the distinction of being tied directly to the Lewis and Clark exploration, whose Corps of Discovery wintered there during 1805 and 1806. This seemingly under-valued jewel has the potential to become a world class national living history attraction along the caliber of colonial Williamsburg, Virginia. Funds have been granted by the Oregon Heritage Commission to fund an interpretive training program that will be managed jointly by LCBA and Clatsop Community College. Funding to expand the program to first person living history will be pursued.

Fort Clatsop's superintendent is also currently involved with securing federal funding to purchase land for creating a hiking trail from the Fort to the beach.

Although Fort Clatsop is geographically located in Oregon, it belongs to citizens on both sides of the river, as well as to the rest of America. It will require the efforts of state and U.S. representatives from both Oregon and Washington to help make this a world class attraction that becomes a reality.

LCBO board members and other community leaders can make initial contacts with these elected officials and help sell the importance of taking advantage of this opportunity, and what it means to the economic health and stature of Oregon.

12. Schedule and Timeline

One critical missing piece is a schedule that shows the geography and timeline of all major activities taking place on both sides of the river over the next five years. It will be important to identify and create activities that spread across the timeline throughout this period. Information will need to be communicated through this process that identifies new exhibits, signature events, ad buys, and promotional activities. More components should be in place locally by 2004.

V. Summary

Although the perception exists that Oregon lags behind other trail states in its planning efforts, resources, programs and community involvement are already in place. There is a renewed focus on the Bicentennial in Oregon, and strong leadership is moving forward planning efforts with very positive results. As national media campaigns launch this spring, it will be critical to ensure that resources are in place that will address visitor questions and concerns, and that Oregon is placed in the best light possible for being a leader with a strong and unrivaled Bicentennial program.

With the sustained commitment, determination and focus of the board, LCBO and its partners, Oregon has the opportunity to truly set itself apart in an undeniable way that honors its diversity, passion for the protection of the environment, and its rich historical and cultural heritage.

Appendix B

Educational Projects Relevant to Lewis & Clark

A. Lane Education Service District (Lane ESD)

The Lane Education Service District was recently awarded the Teaching American History grant, the only one in Oregon to have been selected for a federally funded education grant of \$798,000 over three years.

Robert Young, a School Improvement Team Specialist with the Lane ESD, will head the project that is in collaboration with the Oregon Historical Society, Oregon Department of Education, Portland State University, Oregon High Desert Museum, the University of Oregon's Center for Advanced Technology in Education, and Lane County's historical museums and historical sites.

The proposal is two-fold: 1) to develop and deliver a program of professional development in teaching American history to 80 of Lane County's K-12 teachers who will in turn support 320 of their colleagues; and 2) build a sustainable network that will provide continuing history education and professional development for teachers throughout Oregon. Participating teachers will be able to take advantage of training opportunities that will feature recognized historians, demonstrations of best practices, and integration of technology into the instruction of U.S. history.

In addition, they will be able to use primary source documents and objects in their classrooms and will develop an American History Education Web site.

B. Northwest Regional Educational Laboratory (NWREL)

A private, nonprofit corporation, NWREL provides research and development assistance to education, government, community agencies, business, and labor. NWREL is part of a national network of 10 educational laboratories funded by the U.S. Department of Education, Office of Educational Research and Improvement (OERI) to serve the Northwest region of Alaska, Idaho, Montana, Oregon, and Washington. Now in its fourth decade, NWREL reaffirms the belief that strong public schools, strong communities, strong families, and strong children make a strong nation.

C. Oregon Historical Society Education Programs

1. Teaching Oregon History. As part of its Teaching Oregon History project, the Oregon Historical Society is bringing together the work of two historians, one who has studied the 1805 Lewis and Clark expedition and the other who is an expert on the 1905 Lewis and Clark centennial exposition in Portland, to describe these two significant events in Oregon's history and to discuss their relevance in the 21st century. Primary source materials from OHS collections, appropriate selections from Lewis and Clark journals, contemporary documents, an annotated biography and timeline all will be available on the OSH web site for use in K-12 schools across the state.
2. Oregon Public Education Network Materials. K-12 teachers are working with OHS staff and Portland State University faculty to identify and interpret primary documents related to the 1905 Lewis and Clark centennial exposition for dissemination to Oregon schools via the Oregon Public Education Network web site.

Other educational projects relevant to Lewis & Clark:

- Fort Clatsop currently involves thousands of children throughout the year in their program.
- The Dalles Discovery Center is conducting teacher training regarding L&C.
- Vancouver ESD 112 has done and will do additional teacher trainings. The Vancouver/Clark County group has a teacher's component regarding L&C.
- Lewis and Clark College houses the premiere private collection of L&C books. There has been discussions regarding positioning of this collection as a resource for student research.
- Oregon Children's Theater, with the leadership of Stan Foote, has developed a play on Sacagawea. This play has received important national recognition and a workshop for teachers will be incorporated into the play's production. It's anticipated that this will receive significant exposure and recognition for the region.
- St Mary's Academy holds in its possession archives and items possibly pertaining to the French trappers and the early involvement of the Catholic Church in the Northwest. One hundred and fifty and 100 years ago, the Holy Name's Nuns collected and archived materials relevant to the centennial.

- Considerable opportunities are available for accessing teachers and educators in the Northwest including the Oregon Teacher Resource Fair (August), an upcoming regional science teachers association conference, and the Council of Oregon School Administrators meeting (June). In addition, national groups that will be meeting in Portland in the next two years include the National Middle Schools Association and the National Association of Rural Educators.

Appendix C

Target Media Areas

As a part of communications marketing, earned media will bring significant story placement for LCBO. In this process, media lists will be developed and as a base, the following targets will guide the media outreach.

Medium

Print

Television

Radio

Online publications

Alumni pubs

History pubs

Gardening & Horticulture pubs

Biology and Botany Pubs

Civil Engineering (cartography and surveying)

Collectors pubs (stamps, currency)

Native American pubs

Explorer/Outdoor adventure pubs

Education

Conservation and Environmental

Fish and Fisheries

Recreation, Leisure and Amusement

Scholarly journals

Social sciences and sociology

Travel

Contacts

Writers

Assignment editors

Editorial writers

Radio Talk show hosts

TV News Anchors

TV News Reporters

Locations

Oregon

Lower Columbia

Tri-Cities

SW Washington

Spokane and south

Western Idaho

North California

North Nevada

Appendix D **LCBO Partner Contributed** **Resource Programs and Projects**

Affiliated Tribes of Northwest Indians [Nolee Olson]

ATNI member tribes have L&C plans under way, in Oregon and farther along the L&C Trail. Several of these tribes are institutional partners of LCBO as well.

American Youth Hostels – Oregon [Ric Catron]

AYH will help house L&C travelers during the Bicentennial, with hostels all along the trail (three in Oregon). It hopes to have more on line by 2003-2006.

Bonneville Power Administration [Bryan Crawford]

BPA's service area includes Oregon, Washington, Idaho, and western Montana – the entire western end of the L&C Trail. BPA seeks to participate actively in L&C efforts – primarily through partnerships in worthy L&C projects. BPA will create a grant pool at LCBO (as it has in WA, ID, and MT) of approximately \$25,000 for each of two years, to fund worthy projects in Oregon. It will kick off after the NPS CCS cycle in 2002.

Chinook Tribal Council [Dick Basch]

The tribe is helping to promote the proposed Cathlapotle village reconstruction and interpretive center at the Ridgefield National Wildlife Refuge, as well as raising awareness of its struggle for federal recognition as it remembers when the Chinook Tribe discovered Lewis & Clark in 1805. The tribe is pursuing efforts in language and cultural preservation, training for historical presenters, and spurring cottage industries creating art work. It plans to build canoes for Bicentennial re-enactments and a longhouse 100 yards from Fort Clatsop, near the site of the original village. It has joined the partners in planning the November 2005 national L&C signature event at the mouth of the Columbia River, but its participation is threatened by the distractions posed by the federal recognition struggle.

Clatsop County (see LCBA)

Clatsop County Genealogical Society(Sandra Hargrove)

The Corps of Discovery Descendant Project will register all living descendants or collateral descendants of any of the 33 permanent Corps members, cumulating in a book and family reunion in Clatsop County, Oregon in 2004.

Clatskanie, City of

Building on its heritage along the L&C Trail and focusing its efforts on initiatives to welcome L&C visitors, Clatskanie plans a River Walk, street lighting, an RV Park, a living history project, and a downtown plan.

Columbia County [Linda Lagraff]

Many tourists en route to or from Clatsop County will seek respite from their journey in Columbia County, if the facilities are in place to welcome them. The County has proposed a multi-modal recreation center and campsite at Prescott Beach, an L&C campsite. It hopes that PGE will accelerate the dismantling of the Trojan cooling tower so that it will be gone by the Bicentennial of the L&C arrival. The local school district plans a statue "A Quest for Knowledge" at the gateway to St. Helens' old town, depicting Lewis & Clark with their early 19th-century scientific instruments and juxtaposed with the new 21st-century Lewis & Clark Campus and Sacagawea Center. The grade school hopes to create a mini-longhouse, with the participation of the Chinook Tribe.

Columbia County Historical Society [R. J. (Bob) Brown]

Working with the City of St. Helens, the historical society has proposed a project encompassing a water trail, walking trail, interpretive village, and flora/fauna interpretive panels focusing on Sand and Sauvie Islands. The project now has a 24-foot, 11-passenger pontoon boat at its disposal for transportation to and from the islands to test as a prototype water taxi. The project has now been blessed by a Chinook Tribal Council member and is progressing on schedule. Grants have been secured totaling nearly \$250,000. The Sauvie Island trail is 90% complete at this time; trails on both islands will be completed by the fall of 2002. Trail maintenance will continue through the life of the project. A team of three botanic experts are identifying what flora and fauna was on the island, what is there now, and the possibilities of reintroducing certain species for the Bicentennial. Three viewing platform structures will be designed and constructed starting in May of 2002. Flora and fauna artwork, signs, indigenous animal and bird sculptures, interpretive panels, and kiosks will include the Chinook story, with placement scheduled for spring, 2003. An interpretive village, including canoe carving, is slated for the spring of 2004. Educational and Web site programs will coincide with the various aspects of the project.

Columbia Gorge Discovery Center / Wasco County Historical Museum [Ken Karsmizki]

The Discovery Center has undertaken the following projects:

The Discovery Center has entered a Space Act Agreement with NASA that provides access to remote sensing imagery and data, GIS and archaeological technical assistance in interpreting that data, and the ability to request satellites and other airborne sensors to collect new remote sensing data at selected Lewis & Clark campsites. The purpose of this Space Act Agreement is to enhance the Discovery Center's effort to find archaeological evidence of L&C campsites along the trail. Through 2006.

Is directing archaeological investigations at suspected L&C campsites in Oregon, Washington, Idaho Montana, North Dakota and South Dakota. The objective of this effort is to find physical evidence of L&C campsites w(which had not been accomplished prior to this effort) and thereby expand our base of knowledge about the expedition. Through 2006.

In June, 2002, Discovery Channel premiered an hour long documentary on the Columbia Gorge Discovery Center and Museum's search for archaeological evidence of the L&C campsites and will be shown at the Center as part of its daily programming beginning December 16, 2002..

In January of 2003, the Center will open a 100-square foot photo display that interprets 16 years of research focused on archival information, archaeological clues, and laboratory analysis of selected L&C campsites along the trail. This exhibit will explain why physical evidence of campsites had never previously been found and how evidence is not coming to light.

Also beginning n January of 2003, the Center will open a 100-square foot photo display that interprets who remote sensing techniques employed by NSAS has come together to interpret the geographic and cartographic data generated by the L&C expedition. This exhibit will also show how the collaboration between the Discovery Center and NASA is using these new interpretations to guide on-the-ground archaeological projects.

Beginning in May of 2003, the Center will open a 500-square foot exhibit entitled 'Indian Presents'. This exhibit is designed to help visitors at the Discovery Center understand the complexities of diplomacy and trade negotiations along the Lewis & Clark Trail through an examination of the Indian presents carried and distributed by the Corps of Discovery. This exhibit is the first phase of 'Cargo', a major exhibition to open in 2004.

Also beginning in May of 2003, the Center will open an 800-square foot exhibit entitled 'Kid's Explorer Room'. This is a space dedicated to hands-on interactive learning for all ages. This area will allow visitor to explore Lewis & Clark by learning about the skills the expedition utilized to succeed in their mission and the skills they honed as mapmakers, scientists, naturalists, writers, and members of a team.

Beginning May of 2004, the Center will open the major exhibition 'Cargo: Equipment and Supplies of the Lewis and Clark Expedition'. This 3,700-square foot exhibition interpreting the material culture of the Lewis & Clark expedition will take you back to 1803 as plans for the expedition were being made. This exhibition will explain the rationale for bringing 30-tons of equipment along for use, consumption, gift, and trade.

Columbia River Gorge National Scenic Area [Mike Ferris]

As the principal arm of the USDA Forest Service along the L&C trail in Oregon, the CRGNSA will continue its support of the Columbia Gorge Discovery Center and other interpretive activities during the Bicentennial.

Columbia River Maritime Museum [Crindalyn Stevens]

The Museum's recent publication, *Nicolas Finch on the Trail of Discovery*, introduces readers to Pacific Northwest history, science, the impact, and importance of the Lewis & Clark expedition, and how things have changed along the trail. Developed for grades 4 through 6, the activity book is offered free to educators as the Lewis & Clark addition to the Museum's Outreach Program. Additional special programs will be developed during the Bicentennial. Construction on the museum's building expansion has been completed and includes a theatre and allows hosting of a temporary exhibit (developed with Ft. Clatsop) on Lewis and Clark's experiences on the lower Columbia River.

Columbia Riverkeeper [Larry Cotton]

As an organization concerned with the health of the river which formed the L&C Trail in this region, Columbia Riverkeeper is focused on four areas: Restoration (fish habitat), Education (water quality issues), Recreation (Lower and Upper Columbia water trails), and Commemoration (official L&C flotilla and community paddlers).

Eric Jensen, Sculptor

The artist proposes a public art project commemorating Meriwether Lewis' dog, Seaman, featuring a 30-foot tall topiary statue of the dog, an interpretive reader board and some park amenities.

Friends of Astoria Column [Kandis Nunn]

The Friends are planning a Visitors Center and Master planned Relandscaping of Coxcomb Hill located in Astoria, Oregon. Coxcomb Hill has a spectacular view that serves as a beginning focal point form many visitors to Astoria-area attractions.

Friends of the Columbia Gorge [Tiffany Kenslow]

The Friends will work in partnership with Trust for Public Land and the Sierra Club's Columbia and Loo-Wit chapters in creating the *Lewis & Clark Landscapes Project*. The project works to build public support for protecting Gorge open spaces through federal land acquisition. Recent legislation has encouraged willing sellers in the Gorge to offer the Forest Service 187 parcels totaling 6,700 acres, including a Lewis & Clark campsite across from Memaloose Island. The Forest Service has three years to make offers to buy these lands or the lands will convert to a zoning that will allow more development and increased logging and mining in the Gorge. The goal of the Lewis & Clark Landscapes Project is to see 4,000 acres of private lands move into public ownership by 2004.

Friends of Vista House [Nanita McIlhattan]

Vista House, at Crown Point State Park, is in the midst of restoration. Exterior restoration began in August 2001 and should be completed in summer 2002. A fundraising campaign for the interior restoration has begun. It is hoped that the Vista House will be reopened in good time for the Bicentennial in 2005. During construction, limited interpretive programs will be provided in temporary facilities at the site. Planning with State Parks and other organizations for Bicentennial exhibits, folk art, and other interpretive work will continue.

Fort Clatsop National Memorial [Chip Jenkins]

Fort Clatsop plans several primary activities in conjunction with the Bicentennial: 1) linking to the broader regional shuttle system (transportation planning is the Fort's first priority locally); 2) implementing a plan to purchase land and construct a trail connecting the fort to the Pacific Ocean (this legislation has passed the U.S. Senate); 3) evaluating alternative programs, including first-person interpretation, for the Bicentennial years; 4) and collaborating with neighboring entities (including the state and county groups in Washington and Oregon) to hold the National Lewis & Clark Bicentennial Council's November 2005 "signature event" in the Lower Columbia River Region; and 5) holding an annual national arts competition, whose theme for the next few years will be "revisiting Lewis & Clark" (in partnership with the Columbia River Maritime Museum).

Fort Dalles Museum [Sam Woolsey]

The oldest museum in Oregon plans a facility to conserve and exhibit its antique vehicle collection, featuring interpretive display of modes of transportation used by the members of the L&C Expedition and the Native Americans who greeted them. The museum celebrates its own centennial in 2005.

Gilliam County [Gene Leverton]

The Port of Arlington is exploring ways to support travelers by car, boat, and RV during the Bicentennial era.

Hood River County [Connie Nice]

Hood River County will emphasize hospitality for the Lewis & Clark Bicentennial as we are in a unique position to provide top-quality overflow tourism facilities and sites for travelers on the trail. We have been working with the bi-state committee organized by Kathy Watson, as well as being actively involved in a Gorge promotion group. The goal of both of these groups is to facilitate loop tour information that will encourage visitors to experience the Gorge as part of the Lewis and Clark Trail. Commemorative signs and flags for the downtown area are still being pursued through the Hood River Chamber of Commerce

Hood River County Historical Museum is focusing exhibits and displays during 2004-2006 on the 1905 Lewis and Clark Exposition in Portland, Oregon. A modern version of a school exposition cabinet will be incorporated with local schools participating in updated displays.

Irrigon, City of [Don Eppenbach]

The Morrow County Bicentennial Planning Committee began annual recognition of the L&C Expedition in October 1999, with the unveiling of the LCBO interpretive sign in Irrigon Marina Park. The 2000 event included displays, music, re-enactors, tribal participation, L&C talks, and a pie social. The city will expand interpretation with a kiosk in City Park, on Highway 730, commemorating the Corps and its interaction with the Indians (ODOT has provided plans consistent with Oregon Trail kiosks). The Morrow County Columbia River Heritage Trail has a segment that planned to remain in the primitive state. It begins at the Umatilla/Morrow county line and runs westward to the Irrigon Marina Park.

The Umatilla Museum “facelift” plans are under way, with an architect contracted and completion scheduled for 2003—the museum has also initiated popular annual L&C days (commemorating the October 19, 1805 encampment by the Corps). The Umatilla Museum has a photo

exhibit scheduled for April and May entitled “Trails to Oregon, A History of Migration to the Oregon Country”. The museum will have a short program on April 26th to recognize the return trip of the Corps of Discovery party. In addition, the museum will be open for tour boat visitors on Tuesday afternoons in April. In cooperation with the Umatilla Marina and the Port of Umatilla, plans are underway for a kiosk using input from the museum staff for its organization and design. The city also plans welcome signs on Highway 730 at both approaches to town.

Jane Barnes Opera Committee (Lawrence Taylor)

In the fall of 2005 this original opera, based on an authentic part of Astoria, Oregon’s early history in 1813 and 1814, will be premiered at the Liberty Theater there. American composer, Benjamin Lees, will write the opera based on Jane Barnes life and the lives of the Chinook Indians, a tribe that was nearly decimated just 30 years after these events occurred. Many of the Chinook tribespersons in this production were the same individuals that helped Lewis & Clark survive the winter of 1805.

Journey’s End National Art Exhibition(Erhardt Gross)

This juried art show will honor the Bicentennial by focusing on revisiting the epic journey of the Corps of Discovery. Each artist’s inspiration will be the journey itself, the party’s journal, the places explored by the Corps of Discovery and the journey’s historical and contemporary significance. The show will be mounted in Astoria, Oregon, and will run March 8-30, 2003.

Lewis & Clark Bicentennial Association (Clatsop County) [Jan Mitchell & Les McNary

]

LCBA works closely with Fort Clatsop National Memorial, Clatsop Community College, Sunset Empire Transportation District, local agencies and chambers, and Pacific County (WA) Friends of Lewis and Clark.

LCBA and its partners will host “Destination 2005 – The Pacific”, a Thanksgiving Weekend 2005 national signature event. Its themes will include The Arrival and Achievement of the Objective, The Crossing of the Columbia, and The Winter Camp. It will commemorate “The Vote”, the dedication of the Station Camp site, the dedication of the L&C Discovery Trail from Station Camp to Long Beach and the L&C National Historic Trail from Fort Clatsop to the Pacific Ocean, and other related events, ceremonies, and re-enactments.

Working with the Astoria-Warrenton Chamber of Commerce, LCBA has produced an excellent map identifying and interpreting 13 L&C sites in Clatsop

and Pacific Counties. It is leading the effort to repair the trail and improve parking at Youngs River Falls, working with the City of Seaside to plan access improvements at the Salt Works and an interpretive turnout at Seaside's north gateway, building a replica whale skeleton at Les Shirley Park, and planning a bi-state transit system and an inter-modal center to serve the increased transportation demands of the Bicentennial on the Sunset Empire Transportation District.

LCBA is developing a "Bicentennial Binder" for all lodging facilities and a training program to help inform front-counter personnel on L&C and the Bicentennial activities. It is creating an interpretive training program at Clatsop Community College for local guides, individual interpreters, and ultimately a first person living history program for Fort Clatsop and for the signature event (hoping the program can be used regionally by other groups). It has contributed Lewis and Clark books to each of the county's high school libraries. LCBA's new Web site is up: lewisandclarkoregon.com. The committee is working on creating a "dinner train" opportunity from Portland to Astoria during the Bicentennial.

Four major highway projects in Cannon Beach, Seaside, Warrenton, and Astoria are scheduled in the next few years to help deal with anticipated traffic. The local Lewis & Clark Bridge has been repaired and repairs are beginning on the New Youngs Bay Bridge.

Seaside, Astoria, Cannon Beach, and State Parks officials are all working on capital improvement preparations for Bicentennial visitors. Several local attractions, such as the Columbia River Maritime Museum, the Flavel House, and Seaside's Gateway Park, are undergoing major renovation and improvement. Fort Clatsop has had a NPS consultant team of transportation, architecture, and landscape professionals from the western state in the area for a week, defining desired changes to the park, designing a trip transfer site for a Fort shuttle system, and looking at regional signage needs. A two county shuttle system to be managed by the Sunset Empire Transportation District has been designed and \$2.5 million to fund shuttle services during the summer months of the Bicentennial is pending in the federal transportation appropriations bill.

Lewis & Clark College [Michael Ford & Sherry Manning]

Lewis and Clark College is designing educational programs for adults that emphasize the lasting legacy of the expedition in the context of the American Enlightenment that celebrated the primacy of reason over tradition, fostered the discovery of natural laws, and encouraged the collection of objects, ideas, and information. These annual educational symposiums and exhibits will engage

diverse audiences in exploring the expedition's intellectual legacy. During each year of the Bicentennial observance, the College will mount programs around an annual theme. The working titles and concepts are:

- *The World of 1803* (September 25-27, 2003)
- *Encounters* (September 30 – October 2, 2004)
- *The Columbia River Experience* (September 29 – October 1, 2005)
- *The Expedition and its Legacies* (September 28-30, 2006)

Graduate School of Education:

- 2004: The Doctrine of Discovery
- 2005: The Rule of Capture in natural resources law
- 2006: The New Frontier

The College Gallery of Contemporary Art:

- 2003: Mapping
- 2004: American Indians
- 2005: Rivers
- 2006: Journals

Lewis & Clark Trail Heritage Foundation–Oregon Chapter [Jay Rasmussen]

With Washington and Idaho Chapters, The Oregon Chapter is preparing a guide to Lewis & Clark sites in the Northwest. It is publishing “The Lewis & Clark Columbia River Water Trail Guide”, a comprehensive guide for boaters covering the lower Columbia with seventeen detailed maps. The Chapter maintains a speaker’s bureau to provide expert resources on request.

Liberty Theater Restoration [Howard Aaron]

The 1920s-era Liberty Theater, once restored, will serve as the primary indoor venue for the L&C Bicentennial in the Clatsop-Pacific County region. It will present a multi-disciplinary arts and humanities series to expand awareness of the Corps and their era. With 750 seats, it is the largest facility of its kind in the area. Partners include Clatsop Community College, Portland State University, and the Astoria School District.

Morrow County [Carol Michael]

The Final Concept Plan for the Morrow County Columbia River Heritage Trail was released in July 2000. The plan is to develop a trail from east to west border of the county, roughly paralleling the Columbia River and the land route of Lewis & Clark. Phase I of the project will be to develop the section between the Cities of Irrigon and Boardman. The goal is to have this section completed by 2003, in time for Bicentennial events. Sections of trail on either side of the cities

will remain as less developed foot and/or equestrian paths. Trail markers and interpretive signage will be installed in the spring and summer of 2002. The Advisory Committee will continue to meet to oversee development of the interagency cooperative agreement and development and maintenance of the trail. The Trail Advisory Committee and the Morrow County Lewis & Clark Bicentennial Committee will continue to collaborate on the annual Heritage Day in October to commemorate the date the Corps of Discovery camped in Morrow County (see Irrigon). The Trail Committee will also continue to coordinate with neighboring counties to link sections of the trail.

National Coast Trail Association [Al Le Page]

The NCTA mission is “Keeping The Coast For Everyone” through education and participation for recreational trails, public access and coastal preservation. Its programs include trail development, education, and conservation. Current projects related to L&C involve working with others to (1) develop recreational trails – on land and water – approximating some of the historic coastal routes used the expedition members during 1805-06, and (2) preserve some of the scenic coastal landscapes related to the expedition.

To celebrate National Trails Day 2005 (on June 4th, 5th, 2005) the Association will host ‘Footsteps and Paddlestrokes to the Pacific!’ with events celebrating new hiking and paddling trails along historic routes used by the Lewis & Clark expedition to reach and explore the Pacific coast.

In **trail development**, its work supports the National Park Service’s proposed *Fort-to-the-Sea Trail*, the City of Long Beach’s proposed *Lewis & Clark Discovery Trail*, and the Lower Columbia River Estuary Partnership’s proposed *Columbia River Water Trail*. In **trail maintenance**, its work supports Oregon State Parks improving the Tillamook Head Trail (from Seaside to Ecola State Park in Cannon Beach) with high-quality trail work standards.

In **education**, it worked with others, especially the National Park Service, to offer a series of events called *Rediscover Lewis & Clark At The Pacific* beginning on National Trails Day 2001 in June. These events invited the public to make a more personal connection to this historic expedition at the coast in both Oregon and Washington through kayaking and hiking activities approximating their routes, living history presentations with Thomas Jefferson, William Clark, and Pierre Cruzatte, and talks by Chinook tribal member Tony Johnson, journals editor Gary Moulton, and cartographer Martin Plamondon. US Senator Wyden (OR) and US Representative Brian Baird (WA) spoke at the Jefferson/Clark/Cruzatte and Moulton/Plamondon events, respectively.

In **conservation**, its work supports the preservation of scenic landscapes both in Washington and Oregon in areas along the coast and lower Columbia River related to the Lewis & Clark expedition.

NCTA's L&C focus is to work towards both the completion of the proposed trails already mentioned – especially significant sections of these trails – and the protection of landscapes related to these trails so visitors and residents alike may “experience history” when the Bicentennial comes to Oregon and Washington in 2005-06.

Northwest Regional Educational Laboratory [Pat Nida, Larry McClure]
Efforts in Oregon are leading the country in developing curriculum materials and programs about L&C for schools. The Lab is convening meetings with local ESDs, and is supporting the education sub-committees of the local L&C groups in Clatsop and Umatilla Counties. It publishes a national newsletter named for Jefferson's instruction to L&C: “*Learn All You Can*”. The Lab has proposed two major programs: “Blue Bead Specials”, to highlight Columbia River trading among the indigenous people, and “The Lewis & Clark Challenge”, a quiz-show style program spurring learning about the L&C Expedition. It has also developed an educators' Web site as a resource for teachers of all grades, helping to use the L&C story to teach in *all* academic disciplines, and providing lesson plans and project links. NWREL to serve as a resource for teachers of all grades and all academic disciplines. The Lab conducts teacher workshops: L&C 101 (Lewis & Clark in Your Backyard), L&C 102 (Reading in the Classroom), L&C 103 (Multidisciplinary Teaching), and lends traveling trunks.

The Lab is also exploring programs for adult learners, noting the tremendous popularity of the L&C-related programs sponsored by ElderHostel, whose regional office in Milwaukie, Oregon is the contact point for 8 traveling programs that will follow the Lewis and Clark Trail this summer from St. Louis to Astoria. OASIS, another national education program aimed particularly at senior citizens is preparing a substantial Lewis & Clark program focus with NEH funding.

Oregon Children's Theatre(Sharon Martell)
World premier of their play 'Sacagawea' at Portland's Keller Auditorium, January 11th, 12th and 19th. See LCBO Sanctioned Events in Plan.

Oregon Department of Education [Andrea Morgan]
ODE views the Bicentennial as an exciting opportunity to share history not only with Oregon citizens but also with its schoolchildren. Representatives up to the

Superintendent have met with the NW Regional Education Lab to explore possible programs.

Oregon Department of Transportation [Claudia Howells, Karen Morrison]
ODOT has accelerated a number of transportation projects in the 2000-2003 Statewide Transportation Improvement Program to help accommodate the anticipated increase in traffic during the Lewis & Clark Bicentennial years. In Clatsop County the planned projects total over \$41 million for the program period and include pavement overlays and bridge, traffic signal, and intersection improvements. With funding, additional work could be accomplished to further enhance the movement and safety of traffic along the Lewis & Clark Trail, including a pedestrian/bicycle tunnel to allow the Lewis & Clark Trail to pass under US 101 at Camp Rilea and roadway improvements at a number of interpreted Lewis & Clark sites in Clatsop County. ODOT could also replace missing or worn Lewis & Clark Trail signs used to inform and guide motorists traveling on I-84, US 30, US 101, and their connector routes, including I-82 and US 730.

ODOT's Rail Division is exploring track enhancements needed to support passenger/tour traffic in the Portland-Astoria corridor during the Bicentennial.

Oregon Forest Resources Institute [Leslie Lehmann]
Lewis and Clark Meet Oregon's Forests – Lessons from Dynamic Nature is a new book commissioned by OFRI and co-authored by Gail Wells and Dawn Anzinger of the OSU College of Forestry. The book and a related new OFRI brochure both describe Oregon's forests as encountered by L&C and explore how a better understanding of forest history can help guide future forestry decisions. A scientific assessment of forest history at Ecola State Park, commissioned by OFRI and conducted in cooperation with the Oregon Parks and Recreation Department, is being used to develop interpretation signage along a trail in the park that the expedition traveled. This will include information on how past fires, windstorms, and earthquakes had shaped the forests of Oregon's north coast into what they looked like when the Corps of Discovery visited. OFRI also is offering forest history tours tied to the L&C Bicentennial and is sponsoring presentations to community organizations on how lessons from the past can influence how Oregon's forests are managed for sustainability in the future.

The Oregon Garden, The Berry Botanic Garden, BLM

The Garden is developing an all-day event entitled "The Botanical Legacy of the Lewis & Clark Expedition" to be held at their site in Silverton, Oregon on July 26,

2003. It will feature lectures, plant information and demonstrations of basket marking, wood carving and other uses of native plants by native peoples.

Oregon Historical Society [Norma Paulus]

OHS will host the Missouri Historical Society's National Lewis & Clark Bicentennial Exhibition from November 2005 to March 2006. Portland will be one of five venues nationally. OHS will loan some key L&C artifacts to the exhibition, including Private Shannon's sewing kit, a Jefferson Peace Medal, and Captain Lewis's branding iron. OHS also plans a complete new "Oregon Country" exhibit, which will use the L&C story as one of its key themes, to be in place before the Bicentennial era. The *Oregon Historical Quarterly* will publish special issues on L&C during the Bicentennial era. During the Bicentennial era OHS will create exhibits in the State Capitol lobby cases featuring L&C and native artifacts (see Oregon State Capitol).

Additionally, OHS is sponsoring two educational projects: 1. 'Teaching Oregon History' for use in K-12 classrooms via the web that will discuss the Lewis & Clark expedition and how it impacted Oregon in 1805 and again in 1905 with the Centennial Exposition and 2. Identifying and interpreting documents related to the 1905 Exposition for dissemination to Oregon schools, also via the web.

Oregon Library Association (Janet Webster)

The Association is a new partner and is currently developing Bicentennial programming.

Oregon Military Department [Mark Rathburn]

The Oregon Army National Guard will participate in and support local and regional events and activities. It is also in liaison with the National Guard Bureau and the Department of the Army with regard to planning at the national level. 1) The National Guard will sponsor a 17-state relay run; the Oregon Guard will support its leg though Oregon. 2) The Guard has units and armories in many communities along the route of the L&C expedition: Milton-Freewater, Hermiston, The Dalles, Hood River, Portland, St. Helens, and Camp Rilea (near Fort Clatsop), which may provide logistical support to other groups' L&C activities. 3) The Innovative Readiness Training Program can provide local L&C projects with infrastructure development (such as constructing parking facilities near the Port of Astoria to support the Fort Clatsop shuttle system) in ways that create training opportunities for Guard personnel. 4) An interpretive center at Camp Rilea may highlight part of the L&C Trail (to the Salt Works) and create a replica longhouse. 5) During the Bicentennial, the U.S. Army plans to retrace (not re-enact) the L&C route with a platoon-sized unit through waterborne operations, bivouacking, and road marches. It will use modern tactical

equipment, watercraft, logistical, and transportation methods and procedures. In Oregon, the Guard will provide personnel, administrative, and logistical support for the segment between Hat Rock and Fort Clatsop.

Oregon Museum of Science and Industry (OMSI) [Mark Brittell]

National Geographic has produced a 45-minute IMAX-format film, *Lewis & Clark: Great Journey West*, which will debut in Oregon beginning August 16, 2002 and run through February, 2003 in the OMNIMAX Theater. OMSI is also planning the development of an exhibit on the Science of the L&C Expedition.

Oregon Parks and Recreation Department [Maria Thi Mai]

Parks is taking a statewide approach with a focus on three regional hubs (Pendleton/Umatilla, Portland/Vancouver, and the North Coast). More than 80 state parks are within these hubs and along major travel corridors (I-5, I-84, US-101, & US-30) and key entry points. Plans for four major L&C projects (Ecola, Ft. Stevens, Hat Rock, and Lewis and Clark) encompass infrastructure updates, trail reconstruction, interpretation, visitor facility construction, and programming. Parks is seeking financial assistance for site planning, design, and construction, leveraging existing funds and support. The Oregon Forests Resources Institute has awarded a grant for ethno-botanical research and interpretation for the L&C Trail at Ecola State Park, and Parks' summer 2000 L&C intern identified the lesser-known stories of the expedition as a means to attract new visitors to the L&C Bicentennial and state parks.

Oregon Public Broadcasting (OPB) [Laurie Kelley]

OPB may re-run the popular Ken Burns / Dayton Duncan documentary on L&C, as well as air the new film under production in Nebraska. OPB sees opportunities for radio programs, and for serving as a media sponsor to many LCBO partners' events.

Oregon State Capitol [Debbie Miller]

Several events have been proposed for the Lewis & Clark Bicentennial at the State Capitol during the week of February 14, 2005. These include: State of Oregon birthday party reception, historical presentations, guest speakers, tribal dancing and a Lewis & Clark ball in the Capitol's Rotunda.

Oregon State University [Melanie Fahrenbruch]

OSU is considering a multi-state 4-H education program to include the land grant universities in all 11 states. The OSU Center for the Humanities is sponsoring research and a book examining past celebrations of the L&C Expedition, including the 1905 centennial fair in Portland.

Oregon Trail State Volkssport Association (Jack Odgaard)

The Association is a new member and is currently developing Bicentennial programming.

Oregon Tourism Commission [Julie Curtis]

Tourism has long been planning for the Bicentennial, and recently published a full plan for the Bicentennial (available on www.traveloregon.com). It participates in ongoing multi-state research to estimate visitation numbers during the Bicentennial – the second round of research will take place in fall 2002. The commission has just completed an OR/WA L&C tourism promotion brochure, produced by the Metropolitan Group. Brochure graphics and the map will appear on the soon-to-be revitalized LCBO Web site. It also has joined efforts with the Montana, Idaho and Washington tourism offices on a cooperative Lewis & Clark advertising campaign. The commission features L&C plans in its annual tourism conferences, and is working to help local communities prepare for the Bicentennial. It has helped sponsor the new documentary on York, by Portland filmmaker Ron Craig. It is helping to establish group tours around L&C, and working to assure that the welcome centers in Astoria, Portland, and Umatilla are up to speed for the Bicentennial.

Oregon Travel Information Council [Jim Renner]

TIC will support the Bicentennial by restoring its existing Oregon Historical Markers along the L&C Trail corridor. TIC will also research and seek to assist highway sign requests for Lewis & Clark Historic Trail logo signs in Oregon.

Oregon Zoo [Tony Vecchio]

Lewis & Clark described 300 species of plants and animals previously unknown to science. The Zoo is considering exhibits during the Bicentennial years that will highlight the species native to the Pacific Northwest, and has joined the California Condor Recovery Program that will bring back to Oregon the magnificent birds Lewis and Clark saw (and shot) on the lower Columbia River.

Portland Art Museum [Bill Mercer]

PAM will present a series of exhibits in 2003-2006 that go beyond Lewis & Clark: 1) "Becoming a Nation", decorative art from the U.S. State Dept. collection, 2) "People of the River", art of native peoples (in partnership with the National Museum of the American Indian at the Smithsonian Institution), 3) "The Centennial Exposition of 1905", reconstructed exhibits from the L&C Fair, 4) "Where We Are", what is this place? (C. S. Price), and 5) "What's Next", contemporary art.

Portland Garden Club (Elizabeth Ann Bunce and Hilary Gripekoven)

In late April, 2004, the Club will host a Garden Club of America event entitled "Discovery!" This show will interpret through horticultural exhibits, photography and floral arrangements the Lewis and Clark Corps of Discovery Bicentennial celebration.

Portland Opera(Diane Syrcle)

The Portland Opera is developing a one-act opera for children and adults entitled 'Dream of the Pacific' to premier in St. Louis in the spring of 2004 and are presented in Portland in June, 2005. The composer is Stephen Mager and the librettist and stage manager is Elkhanah Pulitzer. The story will follow Sacagawea's many experiences along the trail to the Pacific.

Portland Oregon Visitors Association (POVA) [Barbara Steinfeld]

POVA is actively planning to market and promote local L&C events and features in the Portland metropolitan area, and recently published a fact sheet on Portland-area Lewis & Clark sites. Barbara will also assist in convening a statewide marketing committee to work on Bicentennial promotional projects, in conjunction with the Tourism Commission.

Portland State University [Bill Lang]

PSU Summer Session/Haystack Program, through classes, field excursions, and lectures, explores and attempts to define the diverse West of the past, present, and future. What is the West? Who are the various people that have inhabited and will inhabit the West? How is the West portrayed?

Rural Development Initiatives [Craig Smith]

RDI works with local community organizing groups to build their institutional capacity. It has conducted programs with the L&C groups in Clatsop, Columbia, Wasco, and Umatilla Counties, and will work with LCBO in September 2002 to conduct community meetings along the trail in Oregon.

Sherman County [Sherry Kaseberg]

Sherman County is working on a design plan for the North Highway 97 Corridor, and focusing on local infrastructure improvements to welcome L&C visitors, including replacing the restrooms in DeMoss Park, completing phase II of the Moro RV Park, and building a travel information kiosk in Biggs. It is working in partnership with its award-winning historical society where community volunteers make the museum a meaningful destination, and planning Bicentennial events to commemorate the Expedition's visits along the County's Columbia River shores.

The City of Rufus is proceeding with visioning and planning for its Columbia River waterfront. The Lower John Day Regional Partnership [Wheeler, Gilliam, Sherman and Wasco counties and the Confederated Tribes of the Warm Springs] are supporting projects in The Dalles.

Tamastlikt Cultural Institute (John Chess)

The Institute has the following programs underway: A "The Homeland Heritage Corridor" map has been developed to promote heritage attractions via driving routes encompassing Lewis & Clark sites and the National Historic Oregon Trails within the Umatilla Tribe's homeland. The back of the map relates oral histories associated with first contact. To accompany the map, a driving audio tour CD and interpretive signage is being developed in 2003 that will provide Tribal perspectives on the significance of various locations within the tour route. In 2005, the Umatilla Tribes' traditional lifeways will be conveyed in a living history village by those who practice them. The village will perpetuate traditional technologies using native languages, pairing elders with youth, and educating visitors about the continuity of Tribal culture. Also in 2005, the Tribes will develop a history book by compiling assembled documents into a reader-friendly narrative that represents their view. Additionally, Tribal experts will author collected works, providing balance in the flood of regional historical information generated by the Bicentennial. The native place names atlas will educate readers about the Tribes' extant habitation, provide insight into their perspectives, and illustrate how indigenous names reflect culture and biology that transcend modern methodologies. Also considered for 2005 is an interpretive drama of 1855 will allow an examination of a number of Treaty-related subjects. Envisioned is a moderately-scaled production suitable for a variety of venues and for use following the Treat Sesquicentennial.

The Dalles Area Chamber of Commerce [Susan Huntington -Anita Payne Clason]

The Dalles Area Chamber has 20 partners identifying projects in Wasco County, including: interpretation and education at the Discovery Center, conserving the Rock Fort and providing new access through an underpass, creating a 9.5-mile trail from the Discovery Center to The Dalles Dam, completing the L&C monument (begun in the 1930s and currently half-finished), adding new murals downtown with tribal themes and an audio tour, pursuing a downtown renaissance project, improving the Fort Dalles museum (the surgeon's quarters), building an information center, commemorating the county's sesquicentennial, acquiring Chenoweth Table by the Nature Conservancy, restoring Celilo Village, and convening a gathering of the tribes in coordination with Celilo Village pow-wows to be held in October 2005 and June 2006.

The Trail Band/Ross Productions (Marv Ross)

The Trail Band presents a concert of music and narrative from the era of the Lewis & Clark expedition. Performing a diverse repertoire including military marches, folk ballads, classical works from Jefferson's library, Northwest Native American songs, and French-Canadian fiddle tunes, this 8-piece award-winning ensemble combines vocal and instrumental selections to provide a show that is both highly entertaining and education. March 9, 2003 at Chemeketa College in Salem, Oregon and March 15, 2003 at Eastern Oregon University.

Troutdale Historical Society [Marie Miller]

The Society will mount a Lewis & Clark exhibition in July, 2003 with various displays on the geography, environment, natural history and peoples of the area. Interactive displays and educational exhibits will be offered. Curriculum designed by schools from the area will be incorporated into the exhibits. Local artists and live demonstrations will be featured. Sections of the exhibit will change periodically through 2006.

Umatilla County L&C Bicentennial Committee (Leslie Carnes)

The steering committee coordinating local planning for Umatilla County's involvement in the Bicentennial is helping lead a Snake-to-Umatilla corridor plan to provide interpretation and facilities in the Oregon/Washington area that first welcomed the L&C expedition. It has hired a historian (Barb Kubik) to research and document the expedition's visit to the CTUIR's historic homelands. This report is nearing its completion. The committee contracted with the planning firm, Douglas/Bucy, to conduct a feasibility study of an L&C interpretive center, trail system, and associated programs. All of the planning activities are completed in close partnership with the CTUIR. Special cooperation with the Tribes is currently underway in developing L&C recreational trails, an L&C web site highlighting the area, and the feasibility study. The committee is organized around 5 subcommittees: Interpretive Center (proposed at Hat Rock), Trails, Tourism, Special Events, and Education.

Umatilla Indian Reservation, Confederated Tribes of the [Bobbie Conner]

The Confederated Tribes of the Umatilla Indian Reservation (CTUIR) are working on the development of their Homeland Heritage Corridor. Following the Lewis & Clark route, the Corridor starts north of Dayton, WA at the Duncannon River and extends to Willow Creek, west of Boardman, OR. The Corridor will promote the abundant heritage and recreational opportunities within the CTUIR Homeland in relation to the journey of the Corps of Discovery and its lasting legacies. The CTUIR are working with the Umatilla County Lewis & Clark Bicentennial Committee and various other stakeholders to develop a package providing a variety of perspectives related to the Journey.

Promotion of the Corridor began in summer 2001, with an informational map linking heritage attractions such as Ft. Walla Walla, Hat Rock State Park, and the Tamástslíkt Cultural Institute together with recreational sites such as the Umatilla National Wildlife Refuge. Oral histories are being collected to augment historical and environmental documentation for the map and for the preparation of interpretive components detailing the story of the CTUIR and Lewis & Clark. The sesquicentennial commemoration of the Treaty of 1855 is also a major focus of CTUIR efforts.

U.S. Army Corps of Engineers (Portland District) [Patti Williams]

The Corps is focusing on the following areas in planning for the Bicentennial: recreational area infrastructure improvements; salmon recovery efforts; issues of safe locking-through or portaging around dams; a water trail from the Clearwater to Bonneville Dam; "Discovery Boxes" with Lewis & Clark replica items for local schools; and upgrading Visitor Center displays on the Columbia. The Corps is also working with USF&WS on such unexpected issues as exotic species migration—for example, preventing the Zebra-shell Mussel from reaching western rivers when small boats cross the Continental Divide.

U.S. Bureau of Land Management [Bonnie Lippitt]

The National Historic Oregon Trail Interpretive Center in Baker City plans to add programming to interpret the L&C Expedition, including a touring exhibit, facilities enhancements, outreach, maps & brochures, educational programs, and special L&C events.

USDA Forest Service [Bonnie Lippitt / Ollie Jones]

The Pacific Northwest Region of the Forest Service, which encompasses Washington and Oregon, is supporting regional Lewis and Clark efforts in the following ways:

The agency's Rural Community Assistance Program has targeted funding for Lewis and Clark projects whenever possible. The "Homeland Heritage Corridor" project of the Confederated Tribes of the Umatilla received \$64,000 in FY00 and \$20,000 in FY01. "Capacity Building for Rural Communities" sponsored by Rural Development Initiatives, Inc. received \$50,000 in FY00 and \$35,000 in FY01. The Skamania County Chamber of Commerce received \$25,000 in FY01 for their "Columbia River Gorge Lewis And Clark Bicentennial Committee." Columbia County, OR, received \$36,848 in FY01 towards the development of a "Lewis and Clark Encampment Interpretive Plan.", and \$49,900 for "Sand and Sauvie Encampment Walking Water and Trails". In FY02, both the Gorge Discovery Center in The Dalles, OR, and

The Gorge Interpretive Center in Skamania, WA, each received \$50,000 to assist them in preparation for the commemoration. Assistance grants over the past three years total over \$330,000.

On-Forest efforts will focus on a few key sites in the Columbia River Gorge National Scenic Area. Efforts will include minor facility maintenance, increased staffing during the Bicentennial years, and possible development of temporary interpretive signs or exhibits for adjacent Forest Service offices.

U.S. Federal Highway Administration, Western Federal Lands Division [Peter Field]

The U.S. Department of Transportation oversees many opportunities for improved infrastructure and funding for L&C Bicentennial-era projects. It has been heavily involved in work in the Columbia Gorge.

U.S. Fish & Wildlife Service [Susan Saul/ Rebecca Young]

Ridgefield National Wildlife Refuge: The Fish and Wildlife Service, the Chinook Tribe, and a variety of partners are seeking to build a historically accurate replica Chinook plank house on the refuge. The plank house would renew the presence of the Chinook Tribe in the Cathlapotle area, a Chinook town visited by Lewis and Clark on March 29, 1806, and provide opportunities for environmental and heritage education. Art Petersen, CedarTree Architects, has been contracted to prepare the architectural design. The partners are seeking donations of materials (western red cedar logs) and in-kind services to reduce the estimated \$300,000 cost. To date, the partners have \$80,000 for the project, including a \$50,000 Challenge Cost Share grant from the National Park Service. Meanwhile, preliminary design for the proposed Heritage Center building and interpretive planning and design are to be completed in July 2002. The State of Washington will soon be installing several wayside exhibits about Lewis and Clark on the refuge. Actual plank house construction will be a community event, involving Chinook tribal members and others interested in the area's history and traditional building skills.

Julia Butler Hansen National Wildlife Refuge: Improvements in visitor facilities have been completed. The State of Washington will soon be installing several wayside exhibits about Lewis and Clark on the refuge.

McNary National Wildlife Refuge: Planning is underway for the Walulla Overlook site at the mouth of the Walla Walla River.

Warm Springs Indian Reservation [Louie Pitt, Jr. / Beulah Tsumpti]

The Warm Springs tribes have established a committee to plan the Lewis & Clark Bicentennial and the 1855 Treaty Sesquicentennial. It plans interviews with elders about Lewis & Clark, canoe-building projects, and petroglyph displays at the Museum at Warm Springs, which is celebrating the return of a Wasco sally bag originally presented to Lewis & Clark. SB 690, the Native Language Bill, supports the tribes' efforts to preserve their languages.

Wasco County (see The Dalles)

Washington County Historical Society [Amber Reese]

WCHS will be working on two projects: 1) An informational workshop primarily for Washington County teachers in the winter of 2003 focusing on resources available to the schools and other interested parties, and how to make the Lewis & Clark Bicentennial relevant and supplemental to what is being currently taught; and 2) A mobile museum program which will focus on the flora and fauna of this area during the time of the expedition and on the different sciences applied during the journey. It will be presented in 6th, 7th, and 8th grades and is an hour-long program.

World Forestry Center [Glen Gilbert]

The World Forestry Center Museum in Portland's Washington Park is planning three exhibits tied to the Bicentennial:

1. Lewis & Clark Encampments & Sightings (May 25-November 16, 2002) is a display of color paintings by Alice Wanke Stephens of Lewis & Clark camps and expedition on stretched linen or masonite with acrylic pain and palette knives. Works of art that capture the beauty of the land.
2. Lewis & Clark in Oregon's Forests (date tbd) An exhibit that documents the forests of Oregon (and Washington) that Lewis & Clark explored and how they have changed for the better worse in the past 100 years. Based on the book by Gail Wells.
3. Corps of Discovery II: 200 Years to the Future (dates tbd). Possibly hosting the National Parks Service's traveling exhibit.

The Center is currently planning a \$7 million restoration to coincide with the Bicentennial. The project includes new hands-on interactive exhibits on the importance of forests in all our lives, an antique carousel from 1895 and a one-of-a-kind canopy walk and classroom-in-the-sky. The museum's new name will be the Forest Discovery Center

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